Strive Pulse Check Report



bank MICHIGAN		QUARTERLY SUMMARY			
	Better, Thinking, Banking,	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Programming Initiatives		Strive Monthly Webinars & Meditation Moments	Strive Monthly Webinars & Meditation Moments	Strive Monthly Webinars & Meditation Moments	Strive Monthly Webinars & Meditation Moments
		Flex your Flexibility Challenge Mar. 3-31 (0 participants)	7 th Annual Strive Corporate Challenge May 7 -May 28 (3 Joined)	One Month Madness Challenge Sept 1-Sept 30 (0 Participants)	
		Presentation: Setting Goals & Sticking to It Jan.8, 2025 3:00-4:00 pm (6 Live Participants)	Presentation: What's in your cart? (Recording) (7 views) (0 Tracked)	Presentation: Sugar Busters (Recording) (4 views) (0 Tracked)	
		Additional Offerings: N/A	Additional Offerings: N/A	Additional Offerings: N/A	
Participation Metrics	% of Census Active	0% (0 active users/45 eligible employees)	13% (6 active users/45 eligible employees)	9% (4 active users/46 eligible employees)	
	Completed Health Risk Assessment (HRA)	0 completions	6 completions	0 completions	
	Health Hub	10 views	13 views	5 views	
	Total Points Tracked	0	4,020	900	
	Avg. Points Per User	0	670	225	
Rewards Points Program Winners		No Winners this quarter	Janice Turnwald Bradley Horseman	Janice Turnwald Bradley Horseman	
		Structure: 2 Quarterly Winners of a \$25 Tango (2 Top Point Earners) & 2 Annual Winners of a \$25 for (Completing HRA Assessment)			
		YEARLY GOALS STATUS			
		Quarter 1	Quarter 2	Quarter 3	Quarter 4
Portal Engagement 20% of Census		0% Active Users 20% to goal. Implementing the Five with Strive (short videos) so that participants can watch the presentations when it's convenient for them - Track the presentation form	13% Active Users 7% to goal. Participants seemed to appreciate the recorded presentations. When it's convenient for them - They still did not fill out the form but we can see the amount of views in YouTube	9% Active Users 11% to goal. Participants seemed to appreciate the recorded presentations. when it's convenient for them - They still did not fill out the form but we can see the amount of views in YouTube	
HRA Completion: 40% Census		0% Active Users 40% to goal. This is not uncommon outside of health screening season, however, we expect to see an increase over each quarter.	13% Active Users 27% to goal. This is not uncommon outside of health screening season, however, we expect to see an increase over each quarter.	13% Active Users 27% to goal. This is not uncommon outside of health screening season, however, we expect to see an increase over each quarter.	
Upcoming Initiatives & Goals		Five with Strive: What's in my cart? (recording) Strive Corporate Challenge + Communication Campaign	Flyer in breakroom with QR code for easy access to portal and points? Focus on benefits of physical activity	Polling participants to see what challenges they want for 2026	
		Portal Revamp Marketing Campaign Executive Review + Strategy Discussion Monthly Census Updates			