## **Strive Pulse Check Report 2025**



| MOBIS                             |   | QUARTERLY SUMMARY  |   |  |  |
|-----------------------------------|---|--|---|--|--|
|                                   |   | Quarter 1  | Quarter 2   | Quarter 3  | Quarter 4                                    |
| Programming Initiatives           |   | Strive Monthly Webinars &<br>Meditation Moments  | Strive Monthly Webinars & Meditation Moments  | Strive Monthly Webinars & Meditation Moments                                 | Strive Monthly Webinars & Meditation Moments |
|                                   |   | Flex your Flexibility Challenge<br>Mar. 3-31<br>(1 participant)  | 7 <sup>th</sup> Annual Strive Corporate<br>Challenge May 7 -May 28<br>(4 Participated)              | Thriving to Hydrate Challenge<br>Jul 8-Aug 5<br>(1 participant)              |  |
|                                   |   | No Presentations this Quarter  | Health Benefits of the Great<br>Outdoors (1 live attendee<br>4 YouTube Views<br>2 forms tracked)    | Feeding your Microbiome<br>(Recording)<br>13 YouTube Views<br>1 form tracked |  |
|                                   |   | Additional Offerings: N/A  | Additional Offerings: N/A   | Sent infographic with chance to<br>win \$25 gift card                        | Health Fair                                  |
| Participation<br>Metrics          | % of Census Active                        | 2% (5 active users/330 eligible employees & spouses)   | 6% (16 active users/248 eligible employees & spouses)   | 4.5% (11 active users/245 eligible employees & spouses)                      |  |
|                                   | Completed Health Risk<br>Assessment (HRA) | 5 completions  | 12 completions  | 5 completions  |  |
|                                   | Health Hub                                | 1 View   | 5 Views   | 4 Views  |  |
|                                   | Total Points Tracked                      | 3,163  | 9,085   | 6,870  |  |
|                                   | Avg. Points Per User                      | 633  | 564   | 625  |  |
| Rewards Points Program<br>Winners |   | Cassandra Meyer  | Raju Chintha  | Swarna Manthena - quarterly<br>Raju Chintha - \$25 newsletter<br>winner      |  |
|                                   |   | Structure: 1 Winner of a \$75 Gift Card  |   |  |  |
|                                   |   | YEARLY GOALS STATUS  |   |  |  |
|                                   |   | Quarter 1  | Quarter 2   | Quarter 3  | Quarter 4                                    |
| Points Tracked: Goal 42,000       |   | 3,163<br>13.2% to goal of 42,000   | 12,248<br>29% to goal of 42,000   | 19,118<br>46% to goal of 42,000  |  |
| HRA Completion:<br>25% of Census  |   | YTD 2%<br>23% to goal of 25%   | YTD 5%<br>20% to goal of 25%  | YTD 9%<br>16% to goal of 25%   |  |
| Upcoming Initiatives & Goals      |   | Health Benefits of the Great<br>Outdoors Presentation     Continued reminders about<br>onsite amenities     Strive Corporate Challenge +<br>Communication Campaign   | Health Fair     Survey     Challenge - Hydration Station     Presentation - Feeding Your Microbiome | Mental Health Focus     Health Fair  |  |
|                                   |   | <ul> <li>Portal Revamp Marketing<br/>Campaign</li> <li>Executive Review + Strategy<br/>Discussion</li> <li>Monthly Census Updates</li> </ul>   |   | Gratitude Challenge  |  |
|                                   |   | <ul> <li>Refer a Colleague Program:<br/>Launch campaign for those<br/>who have already completed<br/>their HRA to refer a colleague<br/>to fill theirs out, and earn an<br/>additional 100 points</li> </ul> |   |  |  |