

Earn Your 2026 Tobacco Incentive



If you're a tobacco user, you can earn your 2026 Tobacco Incentive by completing six health coaching phone calls with a Kapnick Strive Health Coach.

STEP 1: ENROLL IN THE TOBACCO COACHING PROGRAM

There's two ways to enroll in the program:

1. Email strive@kapnick.com with your **Full Name & Primary Phone Number**
2. Call **877-233-2296** and ask to enroll in the Brazeway Tobacco Coaching Program

After enrollment, your health coach will reach out to you to schedule your remaining coaching calls.

STEP 2: COMPLETE SIX HEALTH COACHING CALLS VIA TELEPHONE

In these calls, you'll work with a health coach to focus on what is most important to you when it comes to being tobacco free. **As a participant, you'll have access to tools and support that can help you move forward in your quitting journey.**



DEADLINES: ENROLL IN THE PROGRAM BY MARCH 31, 2026 AND COMPLETE THE PROGRAM BY MAY 31, 2026.